

# The Fall of *homo economicus*

The Role of Cognitive Biases and Theory of Mind in Human Coordination

### Moster Thesis Defense Instituto Superior Técnico | MMA

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Bob

















Bob







Where will Alice look for the ball?



Where will Alice look for the ball?



#### False-Belief Task

Tests for the existence of a theory of mind.

#### Theory of Mind

Ability to create internal models of others.

# Problem Statement & Outline

Current research paradigm uses *homo economicus* as a representation of human agents.

Homo economicus uses Expected Utility Theory, which fails to describe human behavior [3,4,5,6].

#### We study the effects of cognitive biases and theory of mind on the emergence of coordination.

#### Ingredients

Theory of Value: Cumulative Prospect Theory + Theory of Mind: Level-k Bounded Rationality + Coordination Game: Stag Hunt Experiment I: Normal-form Game + Experiment II: Markov Game

Experiments

# **Related Work**

Prospect Theory is better at describing behavior than Expected Utility Theory.

- Kahneman, Tversky, 1979. Prospect Theory: An Analysis of Decision Under Risk.
- Fiegenbaum, 1990. Prospect theory and the risk-return association.
- Cxvi et al., 2001. Prospect Theory and Asset Prices.
- List, 2004. Neoclassical theory versus prospect theory: Evidence from the marketplace.
- Vis and Van Kersbergen, 2007. Why and how do political actors pursue risky reforms?
- Abdellaoui, Bleichrodt, Kammoun, 2013. Do financial professionals behave according to prospect theory? An experimental study.

#### Description of normal-form games with CPT value.

• Metzger, Rieger, 2019, Non-cooperative games with prospect theory players and dominated strategies.

Theory of mind helps coordination among agents using EUT in a sequential 2-player Stag Hunt.

• Yoshida, Dolan & Friston, 2008, *Game Theory of Mind.* 

#### Definition and solution of Markov Decision Processes with CPT value function.

• Lin, Marcus, 2013, Dynamic Programming with Non-Convex Risk-Sensitive Measures.

Game: Agents + Actions + Information Structure + Reward Structure Policy: Probability distribution over the action space. Joint Policy: Vector of policies of all agents.

Normal-form Game

- N agents choose policies simultaneously.
- N agents receive a reward based on the chosen joint policy.

**Solving a normal-form game:** Finding the Nash Equilibria. **Nash Equilibrium:** A joint policy from which no agent is better off by changing its individual policy.

#### **Expected Utility Theory**

### (EUT)

Let R(a) be a random variable representing the reward when choosing action a, support $\{R(a)\} = \{r_1, \ldots, r_n\}$ , and  $P(R(a) = r_i) = p_i$ Let  $u : \mathbb{R} \to \mathbb{R}$  be a utility function that transforms actual rewards into perceived utility.

$$V^{EUT}(a) = \sum_{i=1}^n u(r_i) p_i$$

#### **Cumulative Prospect Theory**

### (CPT) [3]

Let R(a) be a random variable representing the reward when choosing action a, support $\{R(a)\} = \{r_1, \ldots, r_n\}$ , and  $P(R(a) = r_i) = p_i$ Let  $u^+ : \mathbb{R} \to \mathbb{R}$  and  $u^- : \mathbb{R} \to \mathbb{R}$  be the utility functions for gains and losses, respectively. Let  $w : [0,1] \to [0,1]$  be a probability weighting function that transforms probability into perceived probability.



# Experiment I - Model

#### Stag Hunt

- Two hunters go on a stag hunt.
- During the hunt, two hares are spotted.
- A decision is presented to both hunters:
  - To keep hunting the stag, or
  - To hunt a hare.

Hunting a Stag: High payoff, but risky (requires both hunters). Hunting a Hare: Low payoff, but safe (can be hunted solo).

Represents a dilemma between the safety of a low payoff outcome and the risk of a high payoff outcome [7]

### Experiment I - Results

Let  $\pi_1 = (p_1, 1 - p_1)$  and  $\pi_2 = (p_2, 1 - p_2)$  be the policies of agent 1 and 2, resp. Game is symmetrical. Hence  $p_1 = p_2 = p_1$ 

 $p_{CPT} = 0.028$ 

Using the original weighting function  $w(p)=e^{-0.5(-\log(p))^{0.9}}$  , we obtain:

$$V^{EUT}(Stag) = 5p + 0(1-p) = 5p \qquad V^{CPT}(Stag) = 5w(p) \ V^{EUT}(Hare) = 1p + 1(1-p) = 1 \qquad V^{CPT}(Hare) = 1$$

$$p_{EUT}=0.2$$

Total Reward
$$(p) = \mathbb{E}[r_1(p_1, p_2) + r_2(p_1, p_2) | p_1 = p_2 = p]$$
  
=  $(5+5)p^2 + 2p(1-p) + 2(1-p)^2$ 

Total Reward  $(p_{EUT}) = 2$ Total Reward  $(p_{CPT}) \approx 1.95$ 

Total reward decreases only slightly

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Markov Decision Process

- $\bullet \quad {\rm State} \; {\rm Space} \; S$
- Action Space A
- Transition Probability Function p:S imes A imes S o [0,1]
- Reward Function  $\, r:S imes A o \mathbb{R} \,$
- Discount Factor  $eta \in (0,1)$

Solution of a MDP Find a policy  $\pi: S \times A \rightarrow [0,1]$  that maximizes a value functional  $V(s,\pi)$ , over the state space S.

**Optimal Value** 

$$V^*(s) = \max_{\pi} V(s,\pi), orall s \in S$$

Optimal Policy

$$\pi^* = rgmax_{\pi} V(s,\pi), orall s \in S$$

EUT Infinite-horizon Value Functional

$$V^{ ext{EUT}}(s,\pi) = \mathbb{E}_{s_{t+1} \sim p(\cdot|s_t,\pi(s_t))} \left[ \sum_{t=0}^{\infty} eta^t r(s_t,\pi(s_t)) \middle| s_0 = s 
ight]$$
, solved using Dynamic Programming [8]. $V^{ ext{EUT}}(s,\pi) = r(s,\pi(s)) + eta \sum_{s' \in S} V^{ ext{EUT}}(s',\pi) p(s'|s,\pi(s))$ 

CPT Infinite-horizon Value Functional [9]

$$V^{ ext{CPT}}(s,\pi) = \int_0^\infty w^+ \left(\sum_{a\in A(s)} P_s^a \left(u^+((r(s)+eta V^{ ext{CPT}}(S,\pi)-b)_+)>\epsilon
ight)\pi(a|s)
ight) d\epsilon egin{array}{ll} &(\cdot)_+ &= \max\left(0,\cdot
ight)\ &(\cdot)_- &= -\min\left(0,\cdot
ight)\ &(\cdot)_- &= -\min\left(0,\cdot
ight)\ &(e^+)_+ &= \min\left(0,\cdot
ight)\ &(e^+)_- &= -\min\left(0,\cdot
ight)\ &P_s^a(\cdot) &= \mathbb{P}(\cdot|s,a) \end{pmatrix}$$

If probability weighting function and utility functions are the IDENTITY then CPT value is EUT value.

Markov Game [10]

- State Spaces  $S_i$
- Action Spaces  $A_i$
- Transition Probability Functions  $p_i:oldsymbol{S} imes A_i imesoldsymbol{S} o [0,1]$
- Reward Function  $r: \boldsymbol{S} imes \boldsymbol{A} imes \boldsymbol{S} o \mathbb{R}^N$
- Discount Factors  $eta_i \in (0,1)$

Solution of a Markov Game Each agent *i* finds a policy  $\pi_i : \mathbf{S} \times A_i \to [0, 1]$  that maximizes his value functional  $V_i(s, \pi_i, \pi_{-i})$ , over the joint state space  $\mathbf{S} = S_1 \times \ldots \times S_N$ .

Optimal Value Optimal Policy
$$V_i^*(s, \boldsymbol{\pi}_{-i}) = \max_{\pi} V_i(s, \pi, \boldsymbol{\pi}_{-i}), orall s \in S$$
  $\pi_i^*(\boldsymbol{\pi}_{-i}) = rgmax_{\pi} V_i(s, \pi, \boldsymbol{\pi}_{-i}), orall s \in S$ 

MG = MDP + Agents

How does each agent calculate Value?

Given the joint policy of others, MG is the same as a MDP.

$$V_i^{\pi_i, \pi_{-i}}(s) = \int_0^\infty w_i \left( \sum_{a_i \in A_i(s)} P_{i,s,+}^{a_i, \pi_{-i}}(\epsilon) \pi_i(a_i|s) 
ight) d\epsilon \ - \int_0^\infty w_i \left( \sum_{a_i \in A_i(s)} P_{i,s,-}^{a_i, \pi_{-i}}(\epsilon) \pi_i(a_i|s) 
ight) d\epsilon$$

How to "know" the joint policy of others?

$$\text{with } \begin{cases} P_{i,s,+}^{a_i, \boldsymbol{\pi}_{-i}}(\epsilon) = \sum_{\boldsymbol{a}_{-i} \in A_{-i}(s)} P_s^{a_i, \boldsymbol{a}_{-i}} \left( u_i^+ \left( (r_i(s) + \beta_i V_i^{\pi_i, \boldsymbol{\pi}_{-i}}(S) - b_i)_+ \right) > \epsilon \right) \boldsymbol{\pi}_{-i}(\boldsymbol{a}_{-i}|s) \\ P_{i,s,-}^{a_i, \boldsymbol{\pi}_{-i}}(\epsilon) = \sum_{\boldsymbol{a}_{-i} \in A_{-i}(s)} P_s^{a_i, \boldsymbol{a}_{-i}} \left( u_i^- \left( (r_i(s) + \beta_i V_i^{\pi_i, \boldsymbol{\pi}_{-i}}(S) - b_i)_- \right) > \epsilon \right) \boldsymbol{\pi}_{-i}(\boldsymbol{a}_{-i}|s) \end{cases} \end{cases}$$

Level-k Bounded Rationality [11]

#### In a 2 agent scenario

Agent 1 assumes stereotyped policy  $\,\pi_2^{(0)}\,$ 

Agent 2 assumes stereotyped policy  $\pi_1^{(0)}$ 



# Experiment II - Model

Markov Stag Hunt

Hares

Stags



 $egin{aligned} b_1 &= b_2 = 0, eta_1 = eta_2 = 0.9 \ u(r) &= r \;\; w(p) = e^{-0.5(-\log(p))^{0.9}} \end{aligned}$ 

Stereotype policies are assumed uniform for both agents.

# Experiment II - Results

Conditioned on the joint policy, a Markov Game becomes a Markov Chain.

The resulting Markov Chain is irreducible and aperiodic.

Markov Chain admits a stationary distribution.



EUT-agents prefer hares.

CPT-agents prefer stags.

Preference for stags increases with sophistication level.

Sophistication levels higher than 3 do not change outcome.

$$egin{aligned} b_1 &= b_2 = 0, eta_1 = eta_2 = 0.9 \ u(r) &= r \;\; w(p) = e^{-0.5(-\log(p))^{0.9}} \end{aligned}$$

# Experiment II - Results

Stationary Distribution of Agents



# Conclusion

#### Main Contributions:

- Novel framework to study human interaction (Markov Game + CPT + Level-k).
- Equipping agents with CPT helps coordination.
- Increasingly sophisticated policies in the context of bounded rationality helps coordination.
- Higher sophistication levels than 3 do not change outcome.
- Preference of long-term over short-term rewards increases coordination.
- Optimistic perception of rewards increases coordination.

#### Future Work:

- Revisiting social conflict problems from a different perspective.
  - Climate Change Agreements as Public Goods Games
  - Diffusion of Responsibility Problems
- Optimization of value algorithm
- Efficient level-k theory of mind for N>2 agents.
- Experimental validation.

Humans are good at coordination may stem from the fact that we are cognitively biased to do so. Machine agents ought to be built to incorporate the cognitive biases of humans.

# References

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# Thank You!

# Experiment II - Value & Policies

 $b_1 = b_2 = 0, eta_1 = eta_2 = 0.9 \ u(r) = r \;\; w(p) = e^{-0.5(-\log(p))^{0.9}}$ 





## Maximizing CPT-Value

$$V_i^{\pi_i, oldsymbol{\pi}_{-i}}(s) = \int_0^\infty w_i^+ \left(\sum_{a_i \in A_i(s)} P_{s,+}^{a_i, oldsymbol{\pi}_{-i}}(\epsilon) \pi_i(a_i|s)
ight) d\epsilon 
onumber \ - \int_0^\infty w_i^- \left(\sum_{a_i \in A_i(s)} P_{s,-}^{a_i, oldsymbol{\pi}_{-i}}(\epsilon) \pi_i(a_i|s)
ight) d\epsilon$$

$$V_{i}^{\pi_{i}, \pi_{-i}}(s) = \sum_{k=1}^{K^{+}} w_{i}^{+} \left( \sum_{a_{i} \in A_{i}(s)} P_{s,+}^{a_{i}, \pi_{-i}}(\epsilon_{k}) \pi_{i}(a_{i}|s) \right) (\epsilon_{k} - \epsilon_{k-1})$$
$$- \sum_{k=1}^{K^{-}} w_{i}^{-} \left( \sum_{a_{i} \in A_{i}(s)} P_{s,-}^{a_{i}, \pi_{-i}}(\epsilon_{k}) \pi_{i}(a_{i}|s) \right) (\epsilon_{k} - \epsilon_{k-1})$$
Atoms

State space is **discrete**. This means survival function is **piecewise constant**.

$$\begin{aligned} &\{\epsilon_k^+:\forall k>0,\epsilon_k^+\text{is an ordered atom of }P_{a,+}^{a_i,\boldsymbol{\pi}_{-i}},\epsilon_0^+=0\}_{k=0}^{K^+} \\ &\{\epsilon_k^-:\forall k>0,\epsilon_k^-\text{is an ordered atom of }P_{a,-}^{a_i,\boldsymbol{\pi}_{-i}},\epsilon_0^-=0\}_{k=0}^{K^-} \end{aligned}$$

Maximize the sum of nonlinear functions, instead of improper integral, over a simplex.

This work used scipy's implementation of SLSQP (sequential least squares quadratic programming), with (0,1) bounds and constrained the sum to unity.

# Von Neumann-Morgenstern Axioms and Theorem

von Neumann-Morgenstern axioms of choice:

- **Completeness** A preference ordering is complete iff, for any 2 outcomes X, Y, either  $X \sim Y$  or  $X \succ Y$  or  $X \prec Y$ .
- Transitivity

For any 3 outcomes X, Y, Z, if  $X \succeq Y$  and  $Y \succeq Z$  then  $X \succeq Z$ .

• Continuity

If  $X \preceq Y \preceq Z$ , then there exists a probability  $p \in [0,1]$  such that  $\ pX + (1-p)Z \ \sim \ Y$ .

• Independence

If  $X \preceq Y$ , then for any Z and  $p \in [0,1]$ ,  $pX + (1-p)Z \preceq pY + (1-p)Z$  .

#### von Neumann-Morgenstern utility theorem:

If the preferences of an agent satisfy the 4 axioms above, there exists a function u such that for any two lotteries,

$$X \prec Y \qquad ext{if and only if} \qquad \mathbb{E}[u(X)] < \mathbb{E}[u(Y)]$$

# EUT vs PT vs CPT Example

$$\begin{split} \underbrace{\left(\left[1,1/6\right],\left[2,1/6\right],\left[3,1/6\right],\left[4,1/6\right],\left[5,1/6\right],\left[6,1/6\right]\right)}_{\text{Gains}}\right)}_{\text{Gains}} \\ V^{\text{EUT}} &= \sum_{k=1}^{6} u(k) \left(\frac{1}{6}\right) = \frac{1}{6}(u(1) + u(2) + u(3) + u(4) + u(5) + u(6)) \\ V^{PT} &= \sum_{k=1}^{6} u(k) w \left(\frac{1}{6}\right) = w \left(\frac{1}{6}\right) (u(1) + u(2) + u(3) + u(4) + u(5) + u(6)) \\ V^{CPT} &= \sum_{k=1}^{6} u(k) [w(P(R \ge k)) - w(P(R > k))] \\ &= u(1)(w(1) - w(5/6)) + u(2)(w(5/6) - w(4/6)) + u(3)(w(4/6) - w(3/6)) \\ &+ u(4)(w(3/6) - w(2/6)) + u(5)(w(2/6) - w(1/6)) + u(6)(w(1/6) - w(0)) \\ \end{split}$$

$$u(x) = x^{0.85}$$
  $w(x) = e^{-0.5(-log(x))^{0.9}}$ 



From **1**'s perspective:



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**.



From 1's perspective: If 2 chooses **Stag**, then 1 chooses **Stag**. If 2 chooses **Hare**, then 1 chooses **Hare**.



From 1's perspective: If 2 chooses **Stag**, then 1 chooses **Stag**. If 2 chooses **Hare**, then 1 chooses **Hare**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From **2**'s perspective:



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From **2**'s perspective: If **1** chooses **Stag**, then **2** chooses **Stag**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From **2**'s perspective: If **1** chooses **Stag**, then **2** chooses **Stag**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From 2's perspective: If 1 chooses **Stag**, then 2 chooses **Stag**. If 1 chooses **Hare**, then 2 chooses **Hare**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From 2's perspective: If 1 chooses **Stag**, then 2 chooses **Stag**. If 1 chooses **Hare**, then 2 chooses **Hare**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From 2's perspective: If 1 chooses **Stag**, then 2 chooses **Stag**. If 1 chooses **Hare**, then 2 chooses **Hare**.



From **1**'s perspective: If **2** chooses **Stag**, then **1** chooses **Stag**. If **2** chooses **Hare**, then **1** chooses **Hare**.

From 2's perspective: If 1 chooses **Stag**, then 2 chooses **Stag**. If 1 chooses **Hare**, then 2 chooses **Hare**.



Two NES: 
$$oldsymbol{\pi}' = (Stag, Stag)$$
  $oldsymbol{\pi}'' = (Hare, Hare)$ 

For each agent i and each action j:

Assume all expected utilities are observed with some zero-mean **error**  $\varepsilon_{ij}$ :  $\hat{u}_{ij} = \bar{u}_{ij} + \varepsilon_{ij}$ 

Assume players are **rational**; they will **choose action that maximizes observed expected utility.** Player *i* will use the action *j* that  $\bar{u}_{ij} + \varepsilon_{ij} \ge \bar{u}_{ik} + \varepsilon_{ik}, \forall_{k \in A_i}$ .

This induces a stochastic policy with full support.

Let  $m_i$  be the size of player *i*'s action set. The preference shock region that player *i* chooses action *j* is

$$R_{ij}(\bar{u}_i(\boldsymbol{\pi}_{-i})) = \{\varepsilon_i \in \mathbb{R}^{m_i}: \bar{u}_{ij}(\boldsymbol{\pi}_{-i}) + \varepsilon_{ij} \geq \bar{u}_{ik}(\boldsymbol{\pi}_{-i}) + \varepsilon_{ik}, \forall k \in \{1,\dots,m_i\}\}$$

Let  $m_i$  be the size of player *i*'s action set. The preference shock region that player *i* chooses action *j* is

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The probability player *i* chooses action *j* is

statistical reaction function  
(or quantal response function) 
$$\sigma_{ij}(\boldsymbol{\pi}_{-i}) = \int_{R_{ij}(\bar{u}_i(\boldsymbol{\pi}_{-i}))} f_i(\varepsilon_i) d\varepsilon_i$$
 Joint p.d.f of player *i*'s preference shocks

In a normal-form game, a quantal response equilibrium is a joint policy  $oldsymbol{\pi}^*$  such that,

$$\pi^*_{ij} = \sigma_{ij}(oldsymbol{\pi}^*_{-i}), orall (i,j) \in N imes \{1,\ldots,m_i\}$$

Which distribution for the errors should we choose? Draw inspiration from behavioral choice theory.

Assume, for every player and every action,  $\varepsilon_{ij}$  are i.i.d. and follow a Log-Weibull  $(0, \lambda)$  distribution.

$$\sigma_{ij}(ar{u}_i(oldsymbol{\pi}_{-i})) = rac{e^{\lambdaar{u}_{ij}(oldsymbol{\pi}_{-i})}}{\sum_{k=1}^{m_i}e^{\lambdaar{u}_{ik}(oldsymbol{\pi}_{-i})}}$$

This leads to the Logistic QRE:

$$\pi^*_{ij}(ar{u}_i(m{\pi}^*_{-i})) = rac{e^{\lambdaar{u}_{ij}(m{\pi}^*_{-i})}}{\sum_{k=1}^{m_i}e^{\lambdaar{u}_{ik}(m{\pi}^*_{-i})}}$$

R. Luce. A Theory of Individual Choice Behavior, 1957.

R. McKelvey, T. Palfrey. Quantal Response Equilibria for Normal Form Games, Games and Economic Behavior, 1994 vol: 10 pp: 6-38.

For each agent i and each action j:

Assume all expected utilities are observed with some zero-mean error  $\varepsilon_{ij}$ :  $\hat{u}_{ij} = \bar{u}_{ij} + \varepsilon_{ij}$ Assume players are rational; they will choose action that maximizes observed expected utility.

Player *i* will use the action *j* that  $\bar{u}_{ij} + \varepsilon_{ij} \geq \bar{u}_{ik} + \varepsilon_{ik}, \forall_{k \in A_i}$ 

**Logistic Quantal Response Equilibrium**,  $\varepsilon_{ij} \stackrel{i.i.d.}{\sim} Gumbel(0, \lambda^{-1})$ , based on decision theory:

$$\pi_{ij}^*(\bar{u}_i(\boldsymbol{\pi}_{-i}^*)) = \frac{e^{\lambda \bar{u}_{ij}(\boldsymbol{\pi}_{-i}^*)}}{\sum_{k=1}^{m_i} e^{\lambda \bar{u}_{ik}(\boldsymbol{\pi}_{-i}^*)}}$$
Inverse negative temperature

This induces a stochastic policy with full support.

R. Luce. *A Theory of Individual Choice Behavior*, 1957.

R. McKelvey, T. Palfrey. *Quantal Response Equilibria for Normal Form Games*, Games and Economic Behavior, 1994 vol: 10 pp: 6-38.

### QRE in Stag Hunt



Finding the QRE means solving a transcendental equation.

### QRE in Stag Hunt





